

To King Features Syndicate
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STANDARDS

College professors learned long ago that they are fair game for novelists, cartoonists and script writers. In general they regard this as one of the hazards of their calling, but it leaves them a little unhappy about the picture the mythical average citizen has of the average professor-- who's just as mythical.

Even college presidents aren't always sure just what qualities should be stressed in measuring a professor's worth. And this can be confusing when promotions and salaries are being considered.

So President Wilbur W. White of the University of Toledo asked a faculty committee to tell him how they would judge their colleagues.

For this special assignment the group has just come up with a pretty high set of standards. While the criteria weren't drawn up for propaganda purposes, the professors feel that it might do the public some good to know how tough it is to be a really good college professor. And this knowledge, in turn, might do the professors some good in the eyes of the public, too.

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