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For any further information, write to
1943 VICTORY BOOK CAMPAIGN
Room 1503, Empire State Bldg., New York City

Give good books...

Give more books

To our fighting men in all
branches of the service

**OUR MEN WANT
★ BOOKS ★**



**SEND
ALL YOU CAN SPARE**

*Join the 1943
Victory Book Campaign*



And remember... "Any book you really
want to keep is a good one to give."

1—WHAT IS THE 1943 VICTORY BOOK CAMPAIGN?

The 1943 Victory Book Campaign is the official agency for the collection of books for men in all branches of the armed services. It is sponsored jointly by the American Library Association, the American Red Cross and the United Service Organizations, with the cooperation of every group interest and every interest group in the country pulling together to secure the books.

2—WHAT IS THE PURPOSE OF THE 1943 VICTORY BOOK CAMPAIGN?

To provide books—good books, both as to physical condition and readability—for the increasing millions of our fighting men, soldiers, sailors, marines, coast guardsmen, merchant seamen, wherever they may be. To provide good books for USO centers outside the camps, and for the American Merchant Marine Library Association. Finally, in the event of an over-supply, to provide books for the men, women and children in defense areas where increased population has taxed the local libraries.

3—WHAT IS THE DURATION OF THE 1943 VICTORY BOOK CAMPAIGN?

Collection of books will be carried on in every town of the United States from January 5 to March 5, 1943.

4—WHAT KINDS OF BOOKS ARE WANTED BY THE 1943 VICTORY BOOK CAMPAIGN?

"Any book you really want to keep is a good one to give." Remember, the fighting man of today is still your neighbor of yes-

terday and tomorrow. He likes to read the same books that every American, man or woman, likes to read. Specifically, current best sellers and the more recently published (1930 to date) popular fiction and non-fiction; adventure and western, detective and mystery fiction; technical books published since 1935; humorous books, books of jokes, anecdotes, cartoons and group games; and small-sized editions of popular titles.

5—HOW DO YOU GIVE BOOKS TO THE 1943 VICTORY BOOK CAMPAIGN?

Libraries in local communities will act as receiving and sorting centers for all books. Place your donations in the nearest public collection container. Give them to an authorized collection agent who might be a Boy Scout, Girl Scout, Air Raid Warden, member of a woman's organization, Red Cross Worker, etc. Or—take them yourself to the nearest public library.

6—HOW CAN YOU HELP OTHERS TO DONATE THEIR BOOKS TO THE 1943 VICTORY BOOK CAMPAIGN?

Contact the local steering committee, made up of representatives of the three sponsoring organizations, or contact your local librarian and offer your facilities to transport collections to the library if you have . . .

- Full or limited use of an automobile
- Full or limited use of a truck or bus
- Connections with a motor corps
- A motorcycle or bicycle with delivery equipment
- A horse and wagon
- A child's express wagon.