

May 14, 1982

Marie Vogt
Toledo Ballet School
3137 W. Central Avenue
Toledo, Ohio 43606

Dear Marie:

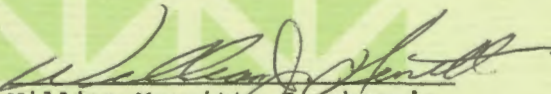
We are most excited about the Toledo Ballet becoming a part of Franklin Park Mall. Your organization would be a fine complement to our mix of stores and services.

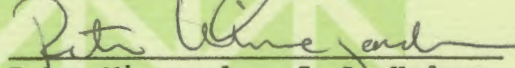
A shopping center should be more than a place to purchase wares. We feel it should be a true marketplace with a festival atmosphere; a place where people come to meet, relax and to seek entertainment.


Through your efforts our Nutcracker Christmas has become a unique community celebration. The Rouse Company and our stores fully support "Arts In The Marketplace," and enjoy acknowledging community artistic endeavors. This acknowledgement can be a financial one for fine groups like the Toledo Ballet.

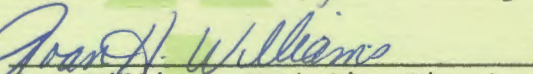
We trust your ballet company would enjoy substantial growth and exposure with a larger studio at Franklin Park. We look forward to having you join us.

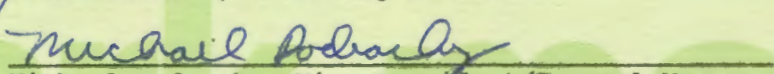
Sincerely,


William Merritt, Jacobson's


Peter Winegarden, J. L. Hudson


Richard Lutkemeier, J. C. Penney


Joan Williams, Marketing Director


Michael Podracky, Vice President/General Manager

:skz

merchants association, inc.

700 FRANKLIN PARK MALL, TOLEDO, OHIO 43623 (419) 473-9009