



Toledo Botanical Garden
A Unique Center for Horticulture and the Arts
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Fall Appeal
October 2000

Dear Friend of Toledo Botanical Garden:

As a business and community leader, you are certainly well aware of the important role that quality of life plays in NW Ohio. Toledo Botanical Garden has remained a vital part of the cultural and aesthetic fabric of our community, and its many programs and services have been strengthened by the dedication of staff, volunteers, and community supporters. We have worked diligently this year on a new strategic plan for the Garden, which will enable us to enhance and expand our services to the community that help us in providing the Toledo region with an exceptional botanical garden which serves as a center for horticulture, conservation, education, community outreach and the arts.

With this vision in mind, we would like to highlight the following activities from 2000:

❁ ***Cultivating vivid gardens***

Our botanical displays become more sophisticated each year with the fertile seeds of community support. In 2000, a new element was introduced to the Perennial Garden with the donation of garden sculpture from Barbara McKelvy.

❁ ***Nurturing scientific discovery***

Nature Education and Pioneer Life programs provided 10,000 children with the opportunity to explore nature and history of our beautiful 60-acre site. In 2000, 39 children received scholarships to attend TBG's summer day camp and 15 central city classrooms were given the opportunity to experience field trips in nature education or pioneer life.

❁ ***Sowing the seeds of growth***

Toledo GROWS, the primary outreach program at Toledo Botanical Garden, continues to empower people and revitalize Toledo through community gardening. This year, Toledo GROWS assisted 33 neighborhood gardens with the help of 700 gardeners and volunteers.

❁ ***Planting economic crops***

TBG's horticulture and agricultural research projects continue to demonstrate to regional growers economically feasible methods of producing crops.

❁ ***Harvesting local talent***

Popular events such as the 35th annual Crosby Festival of the Arts, Café Concerts, Jazz in the Garden, In Ameritech's Storybook Garden, and Heralding the Holidays continued to provide quality programming and events involving the visual and performing arts.

❁ ***Harboring a community village***

Toledo Botanical Garden was home to 19 resident arts and horticulture organizations who provide workshops and demonstrations for all learning levels.

These programs and events are made possible through the generosity of community-minded individuals, corporations, and foundations. Direct funding from the city accounts for only one-quarter of our annual budget and is designated for maintenance only.

We are asking you to consider a special year-end gift to Toledo Botanical Garden. Your support will enable us to continue providing horticultural education and cultural enrichment, thereby maintaining the quality of life in Toledo. We appreciate your careful consideration of this request and hope that you will visit us soon to see firsthand the beauty that your donation helps to support!

Sincerely,

Walter F. Krueger, Jr.
Development Committee Chairperson

Robert J. Anderson, Sr.
Development Committee