

FROM: University Relations  
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FOR RELEASE UPON RECEIPT

Dr. Richard R. Perry (6952 South Fredericksburg, Sylvania), associate executive vice president for institutional research and administrative planning, director of admissions and records and professor of higher education at The University of Toledo, is among contributors to "The Handbook of College and University Administration," a newly-published, two-volume guide to academic administration issued by the McGraw-Hill Book Company of New York.

Editor-in-chief of the handbook is Asa S. Knowles, current president of Northeastern University (Boston, Massachusetts) and former president of The University of Toledo (1951 to 1958).

The handbook required 10 years to prepare for publication and covers every major field of university administration.

The first volume, which deals with general administration, includes chapters on the legal aspects of administration governing boards of trustees, planning, space requirements, institutional research, public relations, non-academic personnel administration, physical plant administration, and business and financial administration.

The second volume, on academic administration, deals with such areas as the legal aspects of academic administration, the administration of academic affairs, admissions, learning resources, adult education, academic personnel administration, student personnel administration, the administration of athletics and health programs, and campus-community facilities and enterprises.

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Dr. Perry currently is serving as vice president and president-elect of the Association for Institutional Research and will serve as president of that organization during the 1971-72 academic year. He is the author of a report on research identifying criteria for effective teaching behavior in higher education, conducted from 1967 to 1969, which he presented before the 10th Annual Forum of the Association for Institutional Research held in May, 1970, in New Orleans, Louisiana.

He attended the University of Kentucky (Lexington), Purdue University (West Lafayette, Indiana), the University of Glasgow (Scotland), and The University of Toledo, and holds bachelor of education, master of arts and doctor of education degrees from UT.

He has been associated with the University since September, 1949.

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