

FROM Public Relations Office
The University of Toledo

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FOR RELEASE UPON RECEIPT

Appointment of Richard R. Perry as director of institutional research at the University of Toledo was announced today by Dr. William S. Carlson, TU president. The title, new among Ohio's tax-assisted universities, indicates the growing need for more complete data for planning and reporting to the Board of Regents, Dr. Carlson said.

Mr. Perry, director of admissions and records at TU, will continue supervision of these functions. James Owen is assistant director of admissions and a new admissions counselor, Robert Christen, has been added to that staff.

President Carlson said consultants for state-wide planning for the Regents have requested information of each institution requiring research which the new office will coordinate. Much of the data will come from the office of records and the finance office and can be processed by the university computer center.

The president said Mr. Perry and other members of the university's long-range planning committee already have assembled information under the direction of Dr. David Rosenberger, chairman. Dr. Carlson said he does not see how it will be possible for any tax-assisted institution to operate effectively without an officer whose primary function is such research.

Mr. Perry a native of Toledo, is a graduate of Waite High School and holds the bachelor of education and master of arts degrees from the University of Toledo, where he is completing his study for the doctorate.

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He also attended the University of Kentucky and Purdue University.

Returning as a GI student after World War II, he joined the staff in 1949 in charge of job placement. He was named special assistant to the president and director of admissions in 1951, served two years as director of alumni relations, and has been director of admissions and records since 1962. He also is assistant professor of foundations of education.

Mr. Perry has been active in state and national professional organizations and currently is chairman of the advisory board of the College Admissions Center at Evanston, Illinois. He is chairman of the high school-college relations committee of the Ohio College Association, and a member of the advisory board of the Midwest Regional Office of the College Entrance Examination Board.

Mr. and Mrs. Perry and their two daughters live at 3361 Romaker Rd., Sylvania, Ohio.