

From (Betty Marsh Dodds)
The Public Relations Office
University of Toledo
JO. 3741 - Ext. 218

To
Fred L. Mollenkopf
FOR IMMEDIATE RELEASE
Date Mailed: Nov. 14, 1950

EXCLUSIVE to
"Among the Folks"

When TU's president-elect, Asa S. Knowles, officially assumes his new duties February 1, he is bound to feel right at home, at least when the university's Alma Mater song, "Golden and the Blue" is sung. Reason why? The tune is the same as Cornell's Alma Mater, where Mr. Knowles is vice president for Cornell development and executive director of the \$12,500,000 Greater Cornell Fund Campaign.