

Oppose Sales Techniques



CIVIC ASSOCIATION POSTS ITS SENTIMENTS
David Blasling, 6, views sign at Oakwood and Joffre

Parkside Moves To Bar Real Estate Solicitations

Signs Warn Salesmen; Complaints Summarized In Letter To BCR Chief

Members of the Parkside Civic Association today took a new step in their campaign to stop unwanted real estate activity in their 20-block West Toledo neighborhood.

B. S. 26-65

Signs reading "No real estate soliciting. Keep out. Parkside Addition," were being posted at eight intersections in and around the area bounded by Upton Avenue, West Bancroft Street, Clinton Street and Oakwood Avenue.

Mrs. V. E. Langevin, association secretary, said the signs are intended to ward off brokers and salesmen who have been pestering homeowners with high-pressure, panic-sales techniques.

Despite pleas to the Toledo Real Estate Board, she said, Parkside Addition residents continue getting door-to-door visits and telephone calls from persons seeking sales listings.

Signs Are Posted

Thus, she said, it was decided to post the signs at Grand and Joffre Avenues, Grand and Parkdale Avenue, Oakwood and Calumet Avenues, Calumet and Foster Avenues, Calumet and West Bancroft, Oakwood and Joffre, Foster and Joffre, and West Woodruff Avenue and Joffre.

The Parkside association yesterday summarized its complaints in a letter to Burton Silverman, chairman of the Board of Community Relations, with copies to Mayor Potter and City Manager Backstrom.

Mrs. Langevin wrote Mr. Silverman that what started out as an effort at orderly integration in the Parkside neighborhood had become a concerted effort to segregate because of inadequate legislation governing real estate practices in Toledo. She asked that the matter be brought before City Council as soon as possible.

Will Expore Matter

Mr. Silverman today said he was aware that a few real estate salesmen were causing pandemonium in the Parkside area with practices which he

felt the Toledo Real Estate Board and reputable brokers were firmly against.

He said he would like to explore the matter further with BCR's housing committee and also the real estate board before going before City Council. The BCR chairman also mentioned the possibility of calling in state real estate officials.

Mayor Potter said he felt the problem should be handled through the BCR, but if the Parkside group wanted a hearing before council, it probably would be arranged.

The mayor revealed that he has asked the law department to examine anti-panic legislation recently adopted in Detroit to see if it might be useful in Toledo.

Basically, such legislation aims at curbing block-busting or panic real estate sales techniques in neighborhoods that are in a transition period.

No Blade Photographers Assigned To Area

A Joffre Avenue resident reported that a man taking pictures of his home yesterday claimed that the photos were being taken for The Blade. The Blade has assigned no photographers to photograph homes in this area.