

**HELP OUT YOUR COMMUNITY'S DISCOVERY OF QUOTA
WORKSHOP**

**Quota International's 71st Convention
Columbus, Ohio
July 11-14, 1992**

Name of Club: Curaçao Quota Club

Name of Project: Bo yu ta tende? (Does your baby hear?)

Brief Description of Project: In the month of may the attention of the Curacao Quota Club focusses on the problem of the hearing impaired. This year the attention wa given to the Ewing test. A committee headed by quotarian mrs. Ruth Damberg organ a seminaire on the topic with experts and a sport day was organized with youngst from the school for those with a hearing impair and other kids.

How your club publicized the project:

We used the so called 'free publicity'. Committee members participted in talk sh on all radio stations and television. We also had our press release published in all papers. A poster was made and hung up all over the island.

Positive effects of the publicity on your club: More people got aware that the Curacao Quot Club is working with the hearing impaired. Professionals and non professionals a asking to become a member of the Curacao Quota Club.

Other comments: Non

Contact person for 1992-93 (Name, address, phone and fax number):

Reyna Joe

Kaya Brassavola 4 - Sta. Catharina - Curaçao Neth. Ant.

599 9 675234 telephone

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Green Haven

SHELTER FOR WOMEN

Box 612
Orillia, Ontario
L3V 6K5
TEL: (705) 327-7319
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July 8, 1992

Attention: Toni Worrall

RE: QUOTA CLUB SUPPORT

Please accept our sincere appreciation for the initial set up funds and ongoing support of the Quota Club, in the planning and subsequent opening of Green Haven Shelter for Women and their Children.

Over the five years of planning, lobbying, negotiating and soliciting funds, the Quota Club have played a significant role in the start-up of our new shelter.

Members have played an active role on the steering committee which eventually incorporated the Board of Directors. With the initial \$2500.00 start-up funds the organization was able to begin the process of acquiring community support, information and education in the issue of woman assault.

The ongoing financial and interpersonal support through the years of development and since the opening last fall, have ensured that services to women and their children having to flee abusive homes are available and adequate to meet their needs in this community.

Thank you for your understanding and commitment in this endeavour and we look forward to many years of mutual dedication to the eradication of violence against women and children.

Sincerely,

Liz Westcott
Executive Director

WORKSHOP

Quota International's 71st Convention

Columbus, Ohio

July 11-14, 1992

Name of Club: Orillia

Name of Project: Greenhaven

Brief Description of Project: Home for Battered Women and Children.

How your club publicized the project: Three members of the Quota Club of Orillia served on the Founding Committee. The Club also sponsored the printing of the initial brochure, and this was acknowledged on the brochure. The local papers published write-ups and took pictures of various activities i.e. presentation of cheques to honor pledges, and the grand opening and ribbon cutting in October, 1991.

Positive effects of the publicity on your club:

The general public became aware of "Quota" and its community service projects through the publicity.

Other Comments:

This project grew from a thought; a plan was formed; and through perseverance and support from the Quota Club; two members who served on the Board of Directors; and ultimately from the community; the project came to fruition five years later. Since this is an on going project, one member of the Quota Club of Orillia still serves on the Board of Directors.

Contact person for 1992-93 (Name, address, phone and fax number):

Community Service Chairman
Heather Fell
R.R. #3,
Orillia, Ontario
L3V 6K5
705-326-3533 (bus. only)

**MAP OUT YOUR COMMUNITY'S DISCOVERY OF QUOTA
WORKSHOP**

*Quota International's 71st Convention
Columbus, Ohio
July 11-14, 1992*

Name of Club: Quota Club of Ruston, Louisiana

Name of Project: Open Door Tour of Homes

Brief Description of Project:

Four area homes were opened for the thirty first Quota Open Door Tour of Homes. The tour was held on the second Sunday of December; therefore, the homes were decorated for Christmas in the family's traditional manner. A booklet was prepared describing the homes and sponsors or advertisements told of our area businesses. The public could drive to the homes or bus tours with tour guides were provided for a small additional charge.

How your club publicized the project:

The tour is the rainbow at the end of a full year's work. We screened over 1600 children last year in grades 1, 3, and 7. Naturally, we have publicity coverage for this with pictures and stories in our papers. We make sure the public knows of our service projects and that the money used is raised by the tour of homes.

We give three scholarships of at least \$1,000 each to students in Health and Allied Fields at our local universities. Again publicity for our club with emphasis being on how we appreciate the support the community has given to our open door tour which enables us to give these scholarships.

Our three local nursing homes are recipients of our service dollars. A very good article and pictures appeared showing a group of senior citizens enjoying exercise time. They were using a type of parachute provided by Quota for their health and enjoyment. Again a gentle reminder of the tour of homes supported by Ruston and the surrounding communities.

The Med Camps held throughout the summer have at least two students that are on 'scholarships' from the Quota Club. Our goal is to let the community know that we organize, direct, and collect monies for these projects, but it is really their money that is being returned to our community for use by our citizens.

There are other projects we support and try to keep Quota's name before the community. Some of these are telephone hearing screening for the community, peach cookery contest for the State Peach Festival, providing a hearing aide to a nine year old boy that was hurt in a ball accident, etc. However, when it is time to remind people of the forthcoming tour of homes, then we really concentrate on making sure that the public knows about Quota and when and where the tour will be.

We have a kick off party in July and at this time we start the gentle build up to the December, second Sunday, unveiling of our current homes on tour. The overall club theme is set at this kick off. Membership is divided between homes and captains are selected. Challenges are exchanged between Quota groups and the tour is on its way. Time lines are drawn for the different projects. Then the rush is on for ad sales, final proofs and publishing of our tour booklet. Homes are photographed and written up with emphasis on the uniqueness of each home. Home owners are invited to our program meeting to meet each of our members and we explain the different stages of this tour and discuss what we expect from each other. A local artist is engaged to sketch the homes for our gift to each homeowner as a way to express our appreciation for their help in this project. Publicity begins soon after the kick off and six weeks before tour date, pictures and interviews with homeowners begin to appear in our newspaper. Advertisements appear as public service reminders on our local TV. The radio stations run public service announcements and interviews with members of ways and means committee. Posters can be seen in businesses, offices and schools. Any way we can draw attention to the tour date is our goal. When the tour is over, we try to let the community know how we did and to express our appreciation to them for supporting such a worthwhile project.

Positive effects of the publicity on your club:

Quota is a viable part of Ruston. Quotarians are known as doers and achievers. We are leaders in our community. We have a diversified membership and so much talent that leadership is second nature.

Other comments:

We are not changers. We are enhancers. We have a great ways and means project and we will continue to look for ways to improve it. The booklet with ad sales and the bus tours were added recently. We will continue to analyze each tour and find ways to improve and grow better each year.

Contact person for 1992-93 (Name, address, phone and fax number):

Joan L. Warren, President
Quota of Ruston
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