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KIRBY PAGE SPEAKS BEFORE U STUDENTS

New York Editor Says Luxury Is Modern "Danger-Zone"; It Complicates All Problems

Mr. Kirby Page of New York, editor of "The World Tomorrow," in a speech to a group of University students at the Illinois Street building Monday afternoon, presented luxury as one of the great "danger-zones" of the American nation.

He says that a billion dollars is spent each year for advertising to make us want more "things"—not to increase our aesthetic or intellectual wants, but to create new physical wants. These wants are not for necessities but for luxuries.

What is the social significance of luxury? It means that ten to twelve billions a year are spent on luxury, the things which can be done without. This is about one-fifth of our national income. Luxury production diverts raw material, labor, and capital into channels which are socially less productive. It leaves that much less labor, material, and money for the production of necessities. Price is determined by quantity and thus the price of necessities is increased. In proportion as a nation increases luxury it makes the cost of necessities higher and thus harder for the poor to have. We can see by this how luxury complicates our economic problems and makes the suffering of the poor more acute.

Another danger of luxury is the strife it causes in industry. We test life in terms of "things," physical things we possess, and this causes jealousy and a break in human relations. This break is increased because the desires of the poor and rich are stimulated alike. Those who have luxury and those who can only desire it are continually at strife and industrial warfare is the result.

When we test life in terms of "things" we are blinded to the real values of life. We lose sight of the real values and consider the highest end to be that of accumulating physical things which administer to the senses rather than to the intellect.

Mr. Page considers these as great dangers resulting from too much luxury in America.

FRESHMEN THEMES DUE NEXT MONDAY

The long themes for freshman rhetoric are due Monday morning. Miss Ruby Scott is still in good health. Captain Dan Wolf, of the Toledo police force, will have reserves ready to protect her on Sunday evening. Miss Scott has been warned not to taste anything which has not been previously tested.

There is a rumor that several freshmen have handed in their themes, but their is as yet no confirmation.

The long theme is one of the oldest traditions of the university. When the founders of the University of Toledo came to the subject of rhetoric, they thought that would be a good chance to adopt some of the old Spanish legends into the course of study. After a long investigation of the methods of the Spanish Inquisition, they accepted the long theme.

STUDENTS ENJOY HOLIDAY GAIETIES

The Christmas holidays were filled with many dances, parties and bridges given by the fraternities and societies of the university. Alumni and former students of the university were to be seen at all these affairs, glad to be back with the old crowd again.

CAMPUS CALENDAR

Friday, Jan. 7—
Pep meeting at 11:15 in hall.
Basketball game with Defiance College at 8:15 in the gym.
Monday, Jan. 10—
Student Council meeting in the president's office at 12:45.
Meeting of the Spanish Club at 1:30 in room 130.
Tuesday, Jan. 11—
Convocation at 10:30.
Wednesday, Jan. 12—
Pan-Hellenic meeting in the president's office at 12:45.
Thursday, Jan. 13—
League of Women Voters' meeting at 12:45.
Friday, Jan. 14—
Game with Findlay in the gym.

TOLEDO DEFEATS HILLSDALE 36-32

Pocotte Is High Scorer of Furious Battle; Game a Thriller

Battling hard, the Rocket cagers crashed to a win over the strong Hillsdale College five in the gym Monday night, 36-32. It was a close game all the way, the score being 19-13, Toledo, at the half. Hillsdale had previously defeated St. John's.

The two centers led their teams in scoring. Bob Pocotte had the edge on his Hillsdale rival, Captain Harmon, as Bob looped six field goals and five fouls for seventeen points, while Harmon netted seven goals and one foul for fifteen points. Every Rocket player who saw service scored at least one foul, and Parks Emmert, who went in at guard in the latter part of the game, was the only man who did not score a field goal also. Connelly's men had a much-improved passing attack, and their close guarding forced the Michigan men to try

LIBRARY OBTAINS NEW PUBLICATIONS

Some new literary compositions have been added to our library recently. Those interested in art and drama will find that many publications on these subjects have been secured. A complete set of history books has also been added to the history collections. A special attraction to many is the addition of several volumes of modern fiction. Many students are said to have expressed the hope that "College Humor" would be added to the next publications secured for the library.

BOARD CONSIDERING



Dr. Ernest Ashton Smith

For the second time within a year the students of the University of Toledo mourn the passing of an honored president.

The words of our welcome had scarcely died away when he was taken from us; called by the Master to take a higher charge.

We have suffered a great personal loss, education has lost an able, kindly, and gracious leader.

Silently, reverently, we place the name of Ernest Ashton Smith beside that of John W. Dowd and say, "Thy will be done."

\$15,500 ADDED TO U. BUDGET FOR 1927

Mayor Mery's 1927 budget for the city of Toledo increases the appropriation for the university by \$15,500. The 1926 appropriation was \$214,000, while this year's budget allows \$229,500 for the expenses of operating and maintaining the university. The budget is now in the hands of the finance committee of Council, and will be used as a basis for the 1927 appropriation ordinance.

This committee is composed of Chairman Edward G. May, 13th ward, and Councilmen Michael W. Urbanski, 4th ward; Joseph Zimmerman, 6th ward; A. C. Volmer, 7th ward; Otto Dittman, 8th ward; Charles F. Dowd, 9th ward; Charles D. Hoover, 12th ward; Rex W. Wells, 16th ward; and Samuel Campbell, 19th ward.

What Old Teasers Tell Us

In the third game of the basketball series for 1920 Toledo University defeated Oberlin by a score of 20-15. The University had a good start and at the end of the first half were leading 12-5. The next game of the season, Western Reserve, was also a T. U. victory. The score was 27-18. Haines, Reserve forward, was the individual star of the game, scoring 16 of the 18 points made by his team.

During the Christmas recess of 1919 the library in the Administration Building was moved to new quarters—the auditorium. Here the book shelves were put horizontal to the wall, with alcoves between each set. Convenience as well as decorative effect added to the result. Also at this time there were several books added to the collection. Omans

"The Ecology of the Tortugas Islands."

Thursday night, Jan. 29, in the University Auditorium, before a crowd of nearly 200 people, Mr. P. P. Willis presented a national advertising campaign. Officers of the Martin Kelly company were present and the campaign was outlined. The demonstration showed the method of initiation of formal advertising campaigns.

An Elementary Spanish Reader, by Professor Molina, was written for college students in 1919. The story pictures a boy, Juan Rojas, who describes native customs and industries in his village. Later he travels through the important Spanish cities and through South America. Thus he illustrates the cities, modes of

DEATH OF DR. SMITH SAD BLOW TO U OF T

Noted Educator of Wide Experience; Plans Made for Larger University While Here

Dr. Ernest Ashton Smith, president of the University of Toledo, and former president of La Crosse Normal School, died at the home of his mother in Piqua, Ohio, December 28, 1926. The undertaker who embalmed him said that death was caused by the clogging and bursting of an artery near his heart. It had been previously announced that he died of heart disease superinduced by indigestion.

Monday morning, the day before his death, Dr. Smith complained of feeling ill, and went to a doctor to have a physical examination.

COUNCIL RESOLUTION

The following resolution was drawn up by the student council and has been sent to Mrs. Ernest Ashton Smith, widow of the late president of the University of Toledo:

Whereas, our honored president, Dr. Ernest Ashton Smith has been called to a higher charge,

Whereas, the cause of education has lost an able, gracious and kindly leader and the student body of the University of Toledo has suffered a great personal loss

Therefore, be it resolved that the members of the student council, as an organization and in behalf of the student body, hereby express their sorrow at the passing of their leader.

plained of feeling ill, and went to a doctor to have a physical examination. The doctor pronounced him physically fit, and that night Dr. Smith went to Troy, Ohio, to attend a banquet of the Beta Theta Pi fraternity, of which he was a member. He returned to his mother's house at midnight, and was found dead the next morning by his sister.

L. W. MacKinnon, vice-president of the university, and director of the junior college, and Albert H. Miller, president of the board of directors, represented the University of Toledo at Dr. Smith's funeral, held in Piqua Thursday, December 30.

Chosen From Large Field

Dr. Smith was originally chosen president of the university from a field of 38 candidates. He had been president of the LaCrosse Normal School, LaCrosse, Wisconsin, since 1925. He was an instructor at Johns Hopkins University, Princeton University, Northwestern University, Allegheny College; supervising principal at Valdosta Collegiate Institute; and superintendent of public schools in Salt Lake City, Utah, and Evanston, Ill.

He was a member of the American History Association, Phi Beta Kappa, Beta Theta Pi and Phi Delta Kappa. He wrote "The History of the Confederate Treasury," "Hildebrand, the Builder," "The Diplomatic Contest for the Ohio Valley," "Allegheny, a Century of Education," "Marin Ruter," and "Bishop Calvin Kingsley."

Friend of Woodrow Wilson

Dr. Smith graduated from Piqua high school at the age of sixteen. He was a personal friend of Woodrow Wilson, who secured for him an assistant professorship at Princeton, where he served from 1910-1913 as assistant professor of history and politics.

Dr. Smith took the post of president of the university on December 1, 1926. Commenting on his going, the La Crosse, "Racquet" said:

FINAL EXAMINATIONS COMMENCE JAN. 24

Day Students to Register Jan. 26-28; Semester Starts Feb. 2

The final examinations for this semester will begin Monday, January 24, at 8:30 A. M. and continue through the week. The second semester will start Wednesday, February 2.

Preliminary registration of day students in residence for the second semester will be held Wednesday, Thursday, and Friday, January 26, 27, 28, at the Science building daily from 1:00 to 4:00 P. M. Registration of new students and payment of fees will be held Monday and Tuesday, January 31, February 1, at the University Administration building from 9 A. M. to 1 P. M.

LAST TRYOUTS HELD FOR T. U. DEBATERS

More tryouts for the University debating team were heard Wednesday in the gymnasium because the two other tryout periods before the holidays were not enough to care for all the candidates.

All debates will be given two hours credit this year whether they are successful in making one of the teams or not.

Coach Frank Pavlicek announced that an effort will be made to give every member of the squad a chance for public appearance. The squad this year will consist of ten students, six composing the affirmative and negative teams and two alternates each.

The Ohio-Michigan conference subject is the cancellation of the allied war debts by the United States.

Walter McKinley, J. Willard Rippon, Miss Imogene Kazmaier, Bernard Klivans and Rolland Dings of last year's squad are still in school.

"While at La Crosse, Dr. Smith distinguished himself as a man of high talents and excellent qualities. He has put the school on a standard collegiate basis. During his term at La Crosse Normal he stood for scholarship in the highest degree, and all his interest was directed toward the advancing of the standard of the school. He has been a great source of encouragement to all organizations and school activities, and he has been deeply interested in their work. Take, for example, the publications of the school. With the aid and encouragement of Dr. Smith, a greater interest in these publications has been stimulated and fostered among the students. In this school he has incited a fine co-operative spirit, a spirit which is necessary for any real accomplishment."

YOUTH BETTER NOW T. P. RECORDS SHOW